BEHAVIOR THERAPY BASED ON MAJOR TYPES OF LEARNING:

- (1) CLASSICAL CONDITIONING
- (2) OPERANT CONDITIONING
- (3) SOCIAL OBSERVATION LEARNING (MODELING, IMITATIVE LEARNING, ETC.)

BEHAVIOR FOLLOWED BY ONE OF FIVE POSSIBLE EVENTS:

- (1) PUNISHMENT BY APPLICATION, E.G., SLAP ON THE BUTT
- (2) PUNISHMENT BY REMOVAL, E.G., TIME OUT
- (3) REINFORCEMENT BY APPLICATION, E.G., GRADE OF A, CANDY, PRAISE, ETC.
- (4) NEGATIVE REINFORCEMENT, E.G, TAKING AWAY SOMETHING NEGATIVE, E.G., CHORES, RAIN, HEADACHE
- (5) NOTHING (EXTINCTION)

SCHEDULES OF REINFORCEMENT

FIXED RATIO

E.G., COUNTING # OF TIMES

VARIABLE RATIO UNKNOWN # OF TIMES

FIXED INTERVAL

E.G., PASSAGE OF TIME IN MINUTES, DAYS, WEEKS, ETC.

VARIABLE INTERVAL

UNKNOWN AMOUNT OF TIME